# **Privacy Policy**

This Privacy Policy is available at the websites owned by Anthony D Evans (Insurance Brokers) & Co. Limited, Reg. No. 9495231. www.anthonydevans.co.uk.

The terms "we", "us", "our" and "ours" when used in this Privacy Policy means Anthony D Evans (Insurance Brokers) & Co. Ltd. below.

The terms "you", "your" and "yours" when used in this Privacy Policy mean any user of our website, enquirer or customer.

## **Introduction to Privacy Policy**

We are committed to the privacy and confidentiality of information provided by you to us. This Privacy Policy describes our current policies and practices with regard to Personal Data collected by us from you directly and/or through the website where such Personal Data is protected by the Data Protection Act 1998 ("DPA"). The term "Personal Data" refers to personally identifiable information about you, such as your name, job description, health related data, date of birth, e-mail address or mailing address.

Please note that by submitting Personal Data manually or in electronic form to us and/or by using our website you give your consent that all Personal Data on each occasion that you submit may be processed in the manner and for the purposes described in this Privacy Policy.

## Notification of changes to this Privacy Policy

We are continually improving our methods of communication and adding new functionality and features to this website and to our existing services. Because of these ongoing changes, changes in the law and the changing nature of technology, our data practices will change from time to time. If and when our data practices change, we will notify you of the changes via this page. We encourage you to check this Privacy Policy frequently.

## **Collection of Personal Data including e-mail addresses**

You may provide us with your Personal Data in order to receive information, advice, products or services from us. We may request personal information about you such as your name, postal address, email address, telephone numbers and we may ask for information which enables us to provide a personalised service to you. The information you give us is either manually or electronically stored in our databases.

We sometimes supplement the information that you provide with information that is received from third parties. For instance, if inaccurate post codes are received, we will use third party software to fix them.

To comply with money laundering regulations, we may need to request additional evidence of identity from you, and may use a credit reference agency for this purpose (who will record that an enquiry has been made).

We also reserve the right to monitor and/or record your communication with us by mail, voice, email or any other form of transmission for the purposes of quality control, security and other business needs. Any Personal Data contained in such recorded information will be processed in accordance with the terms of this Privacy Policy.

If you provide us with the Personal Data of a third party pursuant to a power of attorney, we may process such Personal Data (including information about the third party's mental health) in order to provide information, goods or services to the third party for whom you act as attorney. In addition, we may hold information about your position as attorney for the purpose of administering products or services to the third party for whom you act as attorney.

## **Use of Personal Data**

We process your Personal Data, and WILL NOT share this with any third parties. We ask only for data that is adequate, relevant and not excessive for those purposes. Some of these purposes may include the following:

- To provide the financial products you specified
- To arrange the insurance cover you specified
- For the purposes of accounting
- To process your request for information or advice
- To help diagnose any problems with our server and administer our website.

## Anonymous data collected through this website

In addition to the information we collect as described above, we use technology to collect anonymous information about the use of our website. For example, we use technology to track which pages of our website our visitors view. We also use technology to determine which Web browsers our visitors use. This technology does not identify you personally; it simply enables us to compile statistics about our visitors and their use of our website.

We use this anonymous data to improve the content and functionality of our website to better understand our customers and visitors, and to improve the services we offer.

#### Cookies

In order to collect the anonymous data described in the preceding paragraph, we may use session variables that only exist in the real time browser window. On closure of the browser, the session will expire along with the data. Session variables are also used during data capture for quotation and user account authentication.

We also use your IP address to help diagnose problems with our server and to administer our website. An IP address is a numeric code that identifies your computer on a network, or in this case, the Internet. Your IP address is also used to gather broad demographic information, such as determining how many of our visitors are from outside of the UK. We may also perform IP lookups to determine which domain you are coming from (i.e: aol.com, yourcompany.com) to more accurately gauge our users' demographics.

#### **Disclosure of your Personal Data**

We do not share with, nor sell nor distribute your Personal Data to any third parties, except under these limited circumstances:

• We may share various details about you with our insurance partners, underwriters, loss adjusters, and other agents in order to provide you with the specific service you require or to look after products you have with us, or in connection with insurance arrangements, and in the processing of claims.

## **Sensitive Personal Data**

From time to time we may ask you to provide some Sensitive Personal Data, particularly relating to health or offences, if you apply for some types of insurance. If we do ask for this information, we will process it in accordance with this Privacy Policy.

## **Data Integrity and Security**

We strive to maintain the reliability, accuracy, completeness and currency of Personal Data in our databases and to protect the privacy and security of our databases. The security measures in place on our website and computer systems, aim to protect the loss, misuse or alteration of the information you provide to us. We keep your Personal Data only for as long as reasonably necessary for the purposes for which it was collected or to comply with any applicable legal or regulatory requirements, or our data retention policy.

#### **Data Access**

You are entitled to view, amend or delete the personal information that we hold.

If you wish to make a subject access request, relating to Personal Data held about you by us, please write to:

The Data Protection Officer, Anthony D Evans Insurance Brokers, 77-79 Moseley Avenue, Coundon, Coventry. CV6 1HR

#### **Inaccurate Data**

We encourage you to ensure that your Personal Data is accurate and kept up to date so please regularly update any information you have given to us by sending an email to enquiries@anthonydevans.co.uk, or by writing to us. We will correct, amend or delete any Personal Data that you notify us is inaccurate and notify any third party recipients of necessary changes.

#### Links to other websites

Our website may contain hyperlinks to websites that are not operated by us. Any such hyperlinks are provided for your reference and convenience only and do not imply any endorsement of the activities of these third-party websites or any association with their operators. We do not control these websites and are not responsible for their data or privacy practices. We urge you to review any privacy policy posted on any site you visit before using the site or providing any Personal Data about yourself.

Our website contains hyperlinks to other pages on our website. We may use technology to track how often these links are used and which pages on our website our visitors choose to view. Again this technology does not identify you personally – it simply enables us to compile statistics about the use of these hyperlinks.

## **Governing Law**

This Privacy Policy forms part of our website Terms of Use and as such shall be governed by and construed in accordance with the laws of England. You agree to submit any dispute arising out of your use of this website to the exclusive jurisdiction of the courts of England.

#### Feedback

We welcome comments about this Privacy Policy. If you have any questions about this Privacy Policy, or any part of our service, you may contact us by emailing enquiries@anthonydevans.co.uk or telephoning The Data Protection Officer on 024 7659 5812.

Our address is: Anthony D Evans Insurance Brokers, 77-79 Moseley Avenue, Coundon, Coventry. CV6 1HR